

TOURISM AUTHORITY OF THAILAND - CANADA'S CHATIME X THAILAND CONTEST – OFFICIAL RULES

NO PURCHASE REQUIRED TO ENTER OR WIN

The Chatime X Thailand Contest (the “Contest”) hosted by the Tourism Authority of Thailand Canada office (“TAT”), located at 130 King Street West, Suite 620, Toronto, ON, M5X 2A2, is a contest in which users can enter for the chance to win a trip to Thailand. There is no purchase necessary to enter or win this Contest. TAT and its vendors and partners may be referred to as “Promoter” or “Sponsor” in these Rules.

1. ELIGIBILITY: The Contest is open only to legal residents of Canada, excluding Quebec, who are legal residents and age of majority in their province or territory of residence or older as of August 6, 2020, with access to the Internet at all times during the Contest Period (as defined below) and subsequent Prize-Award Period (as defined below). All employees of the Promoter, the Sponsor, and of all associated agencies and their respective affiliates, sales representatives, distributors, licensees or agents (all of the foregoing, together with Promoter and Sponsor, collectively referred to as “Contest Entities”), and their immediate family members (spouse, parent, child, sibling and their respective spouses) and those living in the same household of each (whether legally related or not), are ineligible to enter or win this Contest. All applicable federal, provincial, territorial and local laws and regulations apply. Void where prohibited by law. Entry in this Contest constitutes your full and unconditional acceptance of these Official Rules. If you do not accept these Official Rules, you are not permitted to participate in this Contest. The winners and guests, if any, must be in possession of a valid Canadian passport, which must be valid for the entire duration of the Prize, and comply with any applicable entry requirements for Thailand. The passport needs to have validity for 6 months and beyond the planned return date.

2. CONTEST PERIOD: The Contest entry period begins at 12:01 a.m. Eastern Daylight Time (“EDT”) on August 6, 2020, and ends on 11:59 p.m. EDT on September 30, 2020 (the “Contest Period”).

3. CONTEST ENTRY INSTRUCTIONS: All Contest entrants must complete the following steps to enter the Contest:

Option 1:

1. Visit any participating Chatime retail location in Ontario or British Columbia and purchase any of the participating drinks from Chatime;
2. Scan the QR code found on your cup with your smartphone device;
3. Enter your name and e-mail address; and
4. Follow on screen instructions.

Option 2:

1. Visit any participating Chatime retail location in Ontario or British Columbia, and look for their posters with the Contest QR Code (No purchase necessary);
2. Scan the QR code found on the poster with your smartphone device;
3. Enter your name and e-mail address; and
4. Follow on screen instructions.

Option 3:

1. Visit [Facebook.com/ThailandInsiderCanada](https://www.facebook.com/ThailandInsiderCanada) or [Instagram.com/ThailandInsiderCanada](https://www.instagram.com/ThailandInsiderCanada);
2. Scan the QR code found on either the Facebook or Instagram post with your smartphone device;
3. Enter your name and e-mail address; and
4. Follow on screen instructions.

Multiple entries accepted, and all entries will be submitted to Random.org. Therefore, the more entries you have, you increase the potential of winning. Utilizing Random.org, TAT will identify the winner by way of random draw.

Entries containing content that is obscene, lewd, defamatory, pornographic, hateful or discriminatory, all as determined in the sole discretion of the Sponsor, violate these Official Rules. In addition, entries that violate the terms and conditions imposed on users of Twitter or Instagram, or violates or infringes (or may infringe) any copyright, trademark, logo, mark that identifies a brand, or other personal or proprietary right of any person living or deceased (including but not limited to rights of privacy or publicity or portrayal in a false light) or entity, may be deemed objectionable in Sponsor's sole discretion. Any entry that, in Sponsor's sole determination, violates the terms and conditions set forth in this paragraph or any other part of the Official Rules may be disqualified and the entrant submitting the entry may be disqualified from any further participation in the Contest. By participating, all entrants agree to abide by these Official Rules.

This Contest is not in any manner sponsored, endorsed, administered by or associated with Facebook or Instagram.

4. USE OF ENTRIES: As a condition of entry into this Contest, except where prohibited by law, each entrant and the Prize winner grants to Sponsor and its respective affiliates, legal representatives, assigns and licensees, an unrestricted right and license to publicize, broadcast, display and/or otherwise use all information submitted as part of the entry, including use the Contest entrant's name, city, state, biographical material, and any other material submitted as part of the entry (collectively, "Licensed Rights"), as may be edited, translated or modified in any way in the sole discretion of the Sponsor, in any form or media now known or hereafter devised throughout the world in perpetuity for marketing, advertising, and publicity purposes, without additional review, compensation, permission or approval of the entrant, Prize winner or other third party.

5. SELECTION OF CONTEST WINNER: Contest entry submission will be open only during the Contest Period (after which, all submissions will be checked for compliance with these Official Rules). The winner shall be chosen by way of random draw

The odds of winning the Prize will depend on the number of eligible entries received before the end of the Contest Period. The Prize winner will be notified by e-mail after September 30, 2020. If the winner fails to respond to the Prize notification within two (2) business days of being notified by the Sponsor, the winner will irrevocably forfeit the Prize and an alternate winner may be selected from the pool of eligible entries. In the event that a potential winner is disqualified for any reason, the Promoter may, in the Promoter's sole discretion, award the Prize to an alternate potential Prize winner selected at random from the remaining eligible entries. Any return of Prize notification or message as undeliverable will result in forfeiture of the Prize and an alternate potential Prize winner may, in the Promoter's discretion, be randomly selected from the remaining eligible entries.

To be declared the Prize winner, the selected entrant will be required to sign the Sponsor's Affidavit of Eligibility, Liability Release and Publicity Release confirming compliance with these Official Rules, acceptance of the Prize as awarded, without substitution, granting rights in the Entry, and releasing the Contest Parties from any liability in connection with the Prize before being granted the Prize. The Prize winner's guest must also sign and return to the Sponsor the Sponsor's Liability Release and Publicity Release relating to the use of the Prize.

6. PRIZES: There is one (1) prize available to be won (the "Prize") consisting of a trip for two to Thailand (approximate retail value \$6,750.00 CAD). The Prize will not be replaced if lost or stolen and is nontransferable without the express approval by the Sponsor. The Prize is not redeemable for cash and no substitutions are allowed.

TAT will provide one (1) Prize winner with the following:

1. Two (2) round trip international airfare tickets (economy class) for the Prize winner and his/her chosen guest from Canada to Bangkok, Thailand.

- Airfare must be redeemed and booked before December 31, 2020, and travel must take place before **September-30, 2021**. Blackout dates apply (blackout dates: December 10, 2020-January 10,2021 and June 17,2021-July 10,2021). Flights subject to availability.
 - The winner and their guest must provide three weeks notice in advance to specify when they would like to travel.
- Airfare will be sponsored up to CAD \$3,800 in total, including associated airfare taxes.
- Airfare will be booked by TAT or associated travel agents.
- The winner's guest must be age of majority in the province or territory in which he/she resides, or the Prize winner must be the parent or guardian of the individual guest if they are not age of majority.
- Airport transfer from the Bangkok airport to selected hotel.

2. **Eight (8) nights in a twin or double accommodation with daily breakfast** for two (2) persons **in Bangkok**. The Prize winner and their guest must share a room.

- Blackout dates apply. (Blackout dates: December 10, 2020-January 10,2021 and June 17,2021-July 10,2021). Flights subject to availability.

All incidental costs and expenses associated with the Prize that are not specifically referred to herein, including, without limitation, meals (other than the complimentary breakfast), beverages, gratuities, souvenirs, incidental and personal expenses, and other items of a personal nature are not included and are the sole responsibility of the Prize winner and his or her guest, as applicable.

By accepting the Prize, the Prize winner and a guest each acknowledge that any official documents needed for travel (i.e. passport, visas, travel insurance, etc.) are the sole responsibility of the Prize winner and guest if any. The Prize winner and guest also each acknowledge and accept all risk of damages, injury or other loss incidental to the use of the Prize, including associated travel and further agree and acknowledge that none of the Contest Entities are responsible for any use or acceptance of the Prize by the Prize winner, the Prize winner's guest or any third party, including but not limited to, any potential injuries, lost or stolen items, etc.

7. GENERAL CONDITIONS AND RELEASES: An entrant may be disqualified from the Contest if he or she fails to comply with each provision of these Official Rules, as determined in the sole discretion of the Sponsor. Participation in this Contest is at entrant's own risk. Entrants release Sponsor and Contest Entities from all liability and agree and acknowledge that Sponsor and Contest Entities are not liable for: 1) failed, returned or misdirected notifications based on inaccurate information provided by the entrant, 2) entries and responses to winner notifications which are lost, late, incomplete, illegible, unintelligible, postage-due, misdirected, damaged or otherwise not received by the intended recipient in whole or in part or for computer or technical error of any kind, 3) any electronic miscommunications or failures, technical hardware or software failures of any kind, lost or unavailable Internet service or network connections, or failed incomplete, garbled or delayed computer transmissions which may limit an entrant's ability to participate in the Contest, 4) any technical malfunctions of the telephone network, computer on-line system, computer equipment, software, program malfunctions or other failures, delayed computer transactions or network connections that are human, mechanical or technical in nature, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from downloading or participating in any part of this Contest, 5) unauthorized human intervention in any part of the entry process or the Contest, and 6) electronic or human error in the administration of the Contest or the processing of entries

By submitting an entry into this Contest, each entrant confirms his or her understanding of and compliance with these Official Rules. Each entrant, and his/her representatives, heirs, next of kin or assignees ("Entrant's Representatives"), hereby releases and holds the Sponsor, Contest Entities, Twitter, Instagram and Facebook harmless from any and all liability for any injuries, loss or damage of any kind to the entrant, Entrant's Representatives or any other person, including personal injury, death or property damage, resulting in whole or in part, directly or indirectly, from participation in this Contest, acceptance, possession, use or misuse of the Prize, use of entrant's entry, any breach of the Official Rules, or in any Prize-related travel or activity. The entrant and Entrant's Representatives agree to fully indemnify the Sponsor and Contest Entities from any and all claims by third parties relating to the Contest, without limitation.

8. LIMITATION OF LIABILITY: Entrants and Prize winner and guest agree that none of the Sponsor or Contest Entities shall be liable for injury, loss or damage of any kind resulting from participating in this Contest or from the acceptance or use of the Prize awarded, including but not

limited to any future use of any winning entries. The Sponsor reserves the right, but is not obligated, to verify eligibility qualifications of and Prize winner.

9. USE OF CONTEST INFORMATION: All entries become the property of the Sponsor and TAT Sponsor and TAT reserve the right to use any and all information related to the Contest, including submissions provided by the Contest entrants, for editorial, marketing, and any other purpose.

10. CONDUCT: All entrants in this Contest agree to be bound by these Official Rules. The Sponsor in its sole discretion reserves the right to disqualify any entrant it finds to be tampering with the entry process, the operation of its web site or is otherwise in violation of these Official Rules. The Contest shall be governed by the laws of the province of Ontario, without regard to its choice law principles. All entrants hereby to the jurisdiction of the courts of the City of Toronto with respect any matter, issue or dispute arising under or in respect of these Official Rules and/or the Contest and agree that any such determination shall be brought solely and exclusively before such courts. By participating in this Contest, entrants expressly waive the right to claim any additional damages whatsoever, including, but not limited to, punitive, consequential, incidental or indirect damages, including reasonable lawyer's fees.

11. RULE AMENDMENTS: The Sponsor reserves the right, in its sole discretion, to amend or modify these Contest Rules, or modify, cancel or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest.

12. INTELLECTUAL PROPERTY: All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsor is strictly prohibited. The Sponsor's marketing or other partners, if any, shall also have access to and rights to reproduce, copy or otherwise use any materials generated by this Contest or any submissions or materials generated by entrants.

[SKILL-TESTING QUESTION] [Administer unaided to the potential winner]

$$50 + 10 - 1 = ?$$