

## IMAGINE TODAY, VISIT SOMEDAY CONTEST

### OFFICIAL RULES

#### NO PURCHASE REQUIRED TO ENTER OR WIN

The Imagine Today, Visit Someday Contest (the “Contest”), which is hosted by the Tourism Authority of Thailand Canada office (“TAT”) (“Sponsor”), located at 130 King Street West, Suite 620, Toronto, ON, M5X 2A2, is a contest in which users can enter for a chance to win one (1) of fifty (50) travel vouchers to Thailand. There is no purchase necessary to enter this Contest or win a prize. TAT’s vendors and partners may be referred to as “Promoter” in these Rules. Not sponsored, endorsed, administered by or associated with Facebook or Instagram.

**1. ELIGIBILITY:** This Contest is open only to legal residents of Canada, excluding Quebec, who are legal residents and age of majority in their province or territory of residence or older as of August 21, 2020, with access to the Internet at all times during the Contest Period (as defined below) and subsequent Prize-Award Period (as defined below). All employees of the Sponsor, Promoter and of all of their associated agencies and their respective affiliates, sales representatives, distributors, licensees or agents (all of the foregoing, together with Promoter and Sponsor, collectively referred to as “Contest Entities”), and their immediate family members (spouse, parent, child, sibling and their respective spouses) and those living in the same household of each (whether legally related or not), are ineligible to enter this Contest or win any prize. All applicable federal, provincial, territorial and local laws and regulations apply. Void where prohibited by law.

Entry and participation in this Contest constitutes your full and unconditional acceptance of these Official Rules. If you do not accept these Official Rules, you are not permitted to participate in this Contest. The winners and their guests, if any, must be in possession of a valid Canadian passport as of the date of award of a Prize, which must be valid for the entire duration of the Prize, and comply with any applicable visa requirements for Thailand. Passports must be valid for at least six months beyond the date of your anticipated arrival in Thailand.

**2. CONTEST PERIOD:** This Contest begins at 12:01 a.m. EDT on August 21, 2020 and ends at 11:59 p.m. EDT on September 21, 2020 (the “Contest Period”).

**3. HOW TO ENTER:** All Contest entrants must complete the following steps to enter this Contest:

Finish watching any of one of the five videos that are part of this campaign – Visit <https://thailandinsider.com/imagine-today-visit-someday-from-canada-to-thailand/>

1. Answer the questions you see during one of the videos that you're watching
2. Fill out the on-screen form on Gleam with your full name and e-mail address and verify that you are at least age of majority in your province or territory of residence.
3. The e-mail address you provide upon entry into this Contest will not be used for marketing purposes (unless you expressly opt in to allow us to send you future communications, which is optional) as we need it to contact you if you're one of the 50 potential winners.

There will be a total of 50 potential winners who could win travel vouchers to Thailand from our partners Contiki and Goway Travel.

Multiple entries accepted, and all entries will be submitted to Random.org. Therefore, the more entries you have, you increase the potential of winning. Utilizing Random.org, TAT will identify the winner by way of random draw.

Entries containing content that is obscene, lewd, defamatory, pornographic, hateful or discriminatory, all as determined in the sole discretion of the Sponsor, violate these Official Rules. In addition, entries that violate the terms and conditions imposed on users of Twitter or Instagram, or violates or infringes (or may infringe) any copyright, trademark, logo, mark that identifies a brand, or other personal or proprietary right of any person living or deceased (including but not limited to rights of privacy or publicity or portrayal in a false light) or entity, may be deemed objectionable in Sponsor's sole discretion. Any entry that, in Sponsor's sole determination, violates the terms and conditions set forth in this paragraph or any other part of the Official Rules may be disqualified and the entrant submitting the entry may be disqualified from any further participation in the Contest.

**4. USE OF ENTRIES:** As a condition of entry into this Contest, except where prohibited by law, each entrant and Prize winner grants to Sponsor and its respective affiliates, legal representatives, assigns and licensees, an unrestricted right and license to publicize, broadcast, display and/or otherwise use all information submitted as part of the entry, including use the Contest entrant's name, city, province/territory, biographical material, and any other material submitted as part of the entry (collectively, the "Licensed Rights"), as may be edited, translated or modified in any way in the sole discretion of the Sponsor, in any form or media now known or hereafter devised throughout the world in perpetuity for marketing, advertising, and publicity purposes, without additional review, compensation, permission or approval of the entrant, Prize winner or other third party.

**5. SELECTION OF CONTEST WINNERS:** Contest entry submission will be open only during the Contest Period, after which all submissions will be checked for compliance with these Official Rules. The winners shall be chosen by way of random draw no later than September 25, 2020 at 7 pm EST by a representative of the Sponsor .

The odds of winning a Prize will depend on the number of eligible entries received before the end of the Contest Period. The potential Prize winners will be notified by the e-mail they provided upon entry into this Contest after September 30, 2020. If a potential winner fails to respond to a Prize notification within two (2) business days of being notified by the Sponsor, the potential winner will irrevocably forfeit the Prize and an alternate winner may be selected from the pool of eligible entries received by the end of the Contest Period. In the event that a potential winner is disqualified for any reason, the Sponsor may, in its sole discretion, award the Prize to an alternate potential Prize winner selected by way of random draw from the remaining eligible entries received by the end of the Contest Period. Any return of a Prize notification or message as undeliverable will result in forfeiture of the Prize and an alternate potential Prize winner may, in the Promoter's discretion, be randomly selected from the remaining eligible entries received by the end of the Contest Period.

To be declared a Prize winner, a selected entrant will be required to sign the Sponsor's Affidavit of Eligibility, Liability Release and Publicity Release confirming compliance with these Official Rules, acceptance of the Prize as awarded, without substitution, granting rights in the Entry, and releasing the Contest Parties from any liability in connection with the Prize before being granted the Prize. The Prize winner's guest must also sign and return to the Sponsor the Sponsor's Liability Release and Publicity Release relating to the use of the Prize.

**6. PRIZES:** There will be 50 total travel vouchers ("Travel Vouchers") available to be won in this Contest provided by Contiki and Goway Travel that will be awarded to 50 different winners (approximate retail value \$200 CAD each). The travel vouchers can be used to redeem travel experiences to and in Thailand.

#### **TRAVEL VOUCHER RESTRICTIONS**

Travel Vouchers are subject to the following restrictions: valid towards a trip to Thailand with either Goway Travel or Contiki; can only be applied towards a trip with a minimum spend of \$1,500.00 CAD on land arrangements (i.e., can not be applied to airfare costs to Thailand); cannot be combined; only one Travel Voucher may be used per trip booking; blackout period: December 20, 2020 to January 20, 2021; travel must occur between October 1, 2020 to September 30, 2021; Travel Voucher periods cannot be extended; non-transferable and cannot be redeemed for cash.

**7. GENERAL CONDITIONS AND RELEASES:** An entrant may be disqualified from this Contest if he or she fails to comply with any provision of these Official Rules, as determined in the sole discretion of the Sponsor. Participation in this Contest is at entrant's own risk. Entrants release Sponsor and Contest Entities from all liability and agree and acknowledge that Sponsor and Contest Entities are not liable for: 1) failed, returned or misdirected notifications based on inaccurate information provided by the entrant, 2) entries and responses to winner notifications which are lost, late, incomplete, illegible, unintelligible, postage-due, misdirected, damaged or otherwise not received by the intended recipient in whole or in part or for computer or technical error of any kind, 3) any electronic miscommunications or failures, technical hardware or software failures of any kind, lost or unavailable Internet service or network connections, or failed incomplete, garbled or delayed computer transmissions which may limit an entrant's ability to participate in the Contest, 4) any technical malfunctions of the telephone network, computer on-line system, computer equipment, software, program malfunctions or other failures, delayed computer transactions or network connections that are human, mechanical or technical in nature, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from downloading or participating in any part of this Contest, 5) unauthorized human intervention in any part of the entry process or the Contest, and 6) electronic or human error in the administration of the Contest or the processing of entries

By submitting an entry into this Contest, entrants confirm their understanding of and compliance with these Official Rules. Each entrant, and his/her representatives, heirs, next of kin or assignees ("Entrant's Representatives"), hereby releases and holds the Sponsor, Contest Entities, Twitter, Instagram and Facebook harmless from any and all liability for any injuries, loss or damage of any kind to the entrant, Entrant's Representatives or any other person, including personal injury, death or property damage, resulting in whole or in part, directly or indirectly, from participation in this Contest, acceptance, possession, use or misuse of a Prize, use of entrant's entry, any breach of the Official Rules, or in any Prize-related travel or activity. The entrant and Entrant's Representatives agree to fully indemnify the Sponsor and Contest Entities from any and all claims by third parties relating to the Contest, without limitation.

**8. LIMITATION OF LIABILITY:** Entrants and Prize winners and guests agree that none of the Sponsor or Contest Entities shall be liable for injury, loss or damage of any kind resulting from participating in this Contest or from the acceptance or use of a Prize awarded, including but not limited to any future use of any winning entries. The Sponsor reserves the right, but is not obligated, to verify the eligibility qualifications of any potential Prize winner.

**9. USE OF CONTEST INFORMATION:** All entries become the property of the Sponsor who reserves the right to use any and all information related to this Contest, including submissions

provided by Contest entrants, for editorial, marketing and any other purpose, all as may be edited, translated or modified in any way in the Sponsor's sole discretion.

**10. CONDUCT:** All entrants in this Contest agree to be bound by these Official Rules. The Sponsor in its sole discretion reserves the right to disqualify any entrant it finds to be tampering with the entry process, the operation of its website or is otherwise in violation of these Official Rules. This Contest shall be governed by the laws of the province of Ontario. All entrants hereby agree to have any dispute related to this Contest heard in the courts of the City of Toronto with respect any matter, issue or dispute arising under or in respect of these Official Rules and/or the Contest and agree that any such determination shall be brought solely and exclusively before such courts. By participating in this Contest, entrants expressly waive the right to claim any additional damages whatsoever, including, but not limited to, punitive, consequential, incidental or indirect damages, including reasonable lawyer's fees.

**11. RULE AMENDMENTS:** The Sponsor reserves the right, in its sole discretion, to amend or modify these Contest Rules, or modify, cancel or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsor corrupts, or threatens to corrupt, the security or proper administration of the Contest.

**12. INTELLECTUAL PROPERTY:** All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsor is strictly prohibited. The Sponsor's marketing or other partners, if any, shall also have access to and rights to reproduce, copy or otherwise use any materials generated by this Contest or any submissions or materials generated by entrants.

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**[SKILL-TESTING QUESTION] [Administer unaided to the potential winner]**

$$20 \times 15 + 30 - 10 = ?$$